



*We are so ready
... are you?*

VERONA CUP 2019 FINAL COUNTDOWN

Dear participants at the Verona Cup!

It is almost time for the main event of the year and we are now only a few weeks from the biggest football party on Lake Garda. We have broken the previous record from 2018 – this year we will be approx. 2400 participants gathered at Camp Bella Italia – It's going to be a fantastic football party

This year we will be more than 50 staff members from Denmark (including referees) and together with our Italian friends we will be 70 people ready to serve and host all of you. Our staff will do their utmost to make Verona Cup into a fantastic experience and football event for you !

We have spent many resources, planning and developing new and exciting content for this year's edition of the Verona Cup tournament - just see below:

eSPORT TOURNAMENT

For the second time, we will be having our eSport Cup. The tournament was a huge success when we launched it last year. Especially because of lots of participants, spectators who created a fantastic atmosphere, in the battle off finding the 2 against 2 FIFA Champions.

All teams at the Verona Cup football tournament will have the opportunity to fight in the battle for the title "Verona Cup eSport champions". Who will take the trophy home to their club – will it be you?

It is possible to register one team of two people per registered football team. Ex. If the club have one U15 and one U19 team in registered in the tournament, then both teams can be enrolled in the eSport Cup.

There will be 5-6 PS4, FIFA 2020 and screens available, as well as 20 controllers. Please also be free to bring your own controller, if you like.



PRICES

1. Price

2 x Arozzi-Milano Gaming chairs
(value 350 euro)
2 x FIFA 20 Champions Edition

2. Price

2 x FIFA20 Champions Edition

3. Price

2 x Special Verona Cup Tee

RUELS

- The matches are played 2 against 2 and it is not possible to play 2 against 1.
- Up to the semi-finals, the match length will be 4 minutes per. half time.
- Games that ends in a draw, will go directly to the penalty shootout.
- It is possible to play and chose amongst all FIFA 2020 teams – except the All Star Teams!
- If you want to play with female FIFA 2020 teams, both opponents has to agree.
- IMPORTANT – be in good time, to plan your tactics and way/style of playing.



Deadline for registration for the eSport Tournament is 7th October!

You have to sign up through your coach via this link:

https://www.toornament.com/en_US/tournaments/1934871821782360064/information

if you have any questions regarding registration, please contact Jaime at jm@achorsens.dk





VERONA CUP APP'en

We are in the process of completing an update for the Verona Cup App to be ready for the tournament.



Using the APP during the tournament, gives you the latest results, overview map, info page and much more..

Please note that information and changes during the tournament, **only** will be shown on the APP. make sure that you download the APP before your arrival at Bella Italia!

The APP will be fully updated on October 9th

SHOOTING AREA, PANNA TRACK, SPEEDING KICK, BEACH VOLLEY, DISCO and much more....!

Everyone at the Verona Cup, will during the tournament stay at Bella Italia – therefore there will be a lot of activities available.

Near the area of the tennis court and the new artificial field at Bella Italia, we will have our Verona Cup Shooting area. Compete and have fun with your friends, show your technical skills on the fantastic PANNA TRACK or play beach volley – the choice is yours!

For those who just want to relax and enjoy themselves at the pool – can do so between the tournament matches.



Panna bane leveres af:



KEYNOTE SPEAKER 2019 is... **SPORTS BRAIN** / Mass Lisby



We proudly presents "sportsbrain" alias Mass Lisby as keynote speaker at our opening ceremony. Mass will also be a part of Verona Cup 2019 with his fantastic "sportshbrain studio" on the stage at Bella Italia. Mass has his own YouTube channel "sportshjerne" who has over 25 thousand subscribers.

NEW!

The channel "sportsbrain" is a moment for relaxation and thoughts about everything important from the world of sports. It is a mixture of news, travel videos and much more.

Don't miss the opportunity of meeting Mass at Bella Italia.

MYSELFIE BOXES



This year we will have "MY-SELFIE" boxes setup in different places and locations at Bella Italia. This is the opportunity for you to share the moment, have fun and get crystal clear pictures with you and your friends.

NEW!

Capture the moment with MY-SELFIE!





LOCAL UPDATE EVERY NIGHT



Jessica Emiliana Precht

This year we give you a chance not to miss out any breaking news. Every night we will have our "GOOD Evening Verona Cup" studio in place at Bella Italia. Here you can get the latest breaking Verona Cup news, highlights from the fields, interviews with players, teams and coaches and much more.

NEW!



The show will be in safe hands with our host Jessica Emiliana Precht, who has experience from Kanalsport and BET25 studios. "Good Evening Verona Cup" is every night (son, mon, tue and Wednesday) at 9pm - we are looking forward to seeing you all at "Good Evening Verona Cup".

The shows will be available at our Youtube channel:

<https://www.youtube.com/user/SportConceptInt>

LIVE STREAMING



During the Verona Cup tournament, there will be live streaming from some of the matches. We will be working together with the competent staff from the production company NowTek who is coming with us to Bella Italia.

NEW!

NowTek is a professional company, who is doing live streams for DBU, FCK, the best volley leagues and many more. The live streamed matches will be shown **Tuesday** and **Wednesday** at:

<https://www.nowstream.dk>

HUMMEL SHOP



The Hummel shop is placed near the information desk. In the Shop you can buy our specially designed Verona Cup tee, hoodies and much more. The shop will have amazing Verona Cup offers and good prices.

Apart from the above, we also have "Lake Garda's" most beautiful fireworks, team presentation, disco at the end of the tournament, election of the best man/woman of the match and most important of all: **The Verona Cup tournament.**

There is so much you can look forward to and we are looking to be seeing you all very soon in Italy.

Many football greetings from
THE VERONA CUP TEAM



Download the 2019
Verona Cup Guide!



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